

## FOR IMMEDIATE RELEASE

### Payvision and Plug'n Pay Step Up to Meet Spanish Community

*New Partnership Enables Iris Wireless to Deploy Service for its Mobile Top-Up Product*

March 12, 2009 - Amsterdam, The Netherlands. Payvision, one of the leading international payment solutions providers for the card-not-present marketplace, announced today it has joined forces with Plug'n Pay to offer Spanish speaking countries around the world the ability to access Payvision's comprehensive suite of multi-currency and domestic global acquiring services.

Iris Wireless, a leading global provider of high impact mobile messaging and commerce products, recently approached Payvision for multi-currency processing for its international prepaid top-up service, DirectRecharge. DirectRecharge taps into the \$300 billion global remittance market, redirecting funds into the telco sector via the Internet at more than 35,000 retail agent locations in the U.S.

Immediately, Payvision looked to Plug'n Pay to assist in putting together a high-quality product. This is the first time Plug'n Pay has provided such service in Spanish. Plug'n Pay translated their standard payment page to read in Spanish, allowing Spanish-speaking customers to easily complete their sales. As a result of this partnership, merchants worldwide who have Spanish-speaking customers can now add Payvision's outstanding multi-currency options to their network.

"We are delighted to expand our payment solutions to one of the largest sectors of the international consumer community," says Rudolf Booker, CEO of Payvision. "Payment processing globalization is more than just offering consumers the ability to buy in their respective currencies. It also requires the facilitation of the customer's own language to enhance their experience as well as improve the transaction process."

"We have always supported the expansion of our payment gateway on an international basis and the multi-lingual payment option is an important addition to that growth," says David Price, President of Plug'n Pay.

"We are very pleased with the addition of Payvision benefits to our DirectRecharge service. The partnership with Payvision gives us the ability to execute transactions quickly in the native language and currencies of our customers," says Charles Drexler, Vice President Global Sales and Marketing of Iris Wireless.

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#### About Payvision

Headquartered in Amsterdam with satellite offices in New York, Boston, Madrid and Singapore, Payvision was founded in 2001 by international entrepreneur Rudolf Booker. This leading international payment solutions provider offers a comprehensive suite of products and services for the card-not-present arena. Its core is built on multiple key components that include domestic global acquiring, multi-currency processing and alternative payment solutions. Payvision's multi-tiered platform offers flexible and feature-rich, stream-lined solutions that can be deployed worldwide.

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At present, Payvision provides its domestic acquiring expertise to retail communities in over 40 countries and 150 currencies. To learn more about Payvision, please visit [www.payvision.com](http://www.payvision.com).

### **About Plug'n Pay**

Plug'n Pay Technologies, Inc., founded in 1996, is a leading provider of payment and digital fulfillment solutions for Internet merchants. Plug'n Pay's payment systems allow merchants to accept and manage both credit card and electronic check payments in a secure environment. Plug'n Pay's industry leading digital fulfillment systems allow merchants to offer digital goods for real-time fulfillment and to manage and maintain online membership and recurring billing services. Plug'n Pay securely provides connectivity to all of the nation's largest credit card processors, offering merchants the option to work with any bank they prefer. More information on Plug'n Pay's services can be located at [www.plugnpay.com](http://www.plugnpay.com).

### **About Iris Wireless**

Iris Wireless, LLC, a mobile industry leader in high impact messaging and commerce products, provides mobile network operators with mass-market solutions that simplify the daily social, business and financial needs of their subscribers, while driving competitive advantage and market leadership. With network operators and offices in 11 locations, Iris Wireless is connected to more than 750 mobile carriers in 200 countries, with access to more than 2 billion subscribers worldwide. Please visit [www.iriswireless.com](http://www.iriswireless.com) and [www.directrecharge.com](http://www.directrecharge.com).

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