

## FOR IMMEDIATE RELEASE

### Payvision Teams Up with CardinalCommerce

#### *New Alliance Enables Authentication Solutions*

January 2, 2008 - Amsterdam, Netherlands. Payvision, one of the leading international payment solutions providers for the card-not-present marketplace, announced today it has joined forces with CardinalCommerce, a global leader in enabling authenticated payments, secure transactions, and alternative payment brands for both eCommerce and mobile commerce. As a result of this new partnership, CardinalCommerce will enable 3-D Secure authentication services for all Payvision merchants' online transactions.

Payvision joins a roster of companies around the world that rely on CardinalCommerce's Universal Merchant Platform, Cardinal Centinel®, to securely facilitate and manage their online transactions. The Cardinal Centinel technology is a unique, patented, ASP platform that allows merchants to accept authentication programs and alternative payment brands independent of gateways, shopping carts, and processors. Centinel's all-in-one solution enables online businesses to reap the benefits of multiple authentication and alternative payment brands through one fast, simple and easy integration.

"We are thrilled to have a company of CardinalCommerce's stature bring the benefits of their technology to our merchants. Now Payvision customers can enable authentication to securely build their businesses and increase their profits," says Rudolf Booker, CEO of Payvision. "Especially with the authentication requirements of Maestro transactions, CardinalCommerce's technology adds tremendous value to a secure transactional chain for our merchants."

Payvision offers card-not-present processing services via its secure, PCI-compliant platform for all major credit cards including Visa, MasterCard, American Express, Discover Card, Diner's Club, Carte Blanche, JCB and Carte Bleue.

"Cardinal is excited to bring our unique Centinel technology and its benefits to Payvision customers," said Matt McDowell, VP Merchant Services, CardinalCommerce. "Payvision is known for bringing the latest proven technologies and high security standards to its customer base and Cardinal is glad to be part of that success."

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#### **About Payvision**

Headquartered in Amsterdam with satellite offices in New York, Boston, Madrid and Singapore, Payvision was founded in 2001 by international entrepreneur Rudolf Booker. This leading international payment solutions provider offers a comprehensive suite of products and services for the card-not-present arena. Its' core is built on multiple key components that include domestic global acquiring, multi-currency processing and alternative payment solutions. Payvision's multitiered

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platform offers flexible and feature-rich, stream-lined solutions that can be deployed worldwide. At present, Payvision provides its domestic acquiring expertise to retail communities in over 40 countries and 150 currencies. To learn more about Payvision, please visit [www.payvision.com](http://www.payvision.com).

### **About CardinalCommerce**

CardinalCommerce Corporation is the global leader in enabling authenticated payments, secure transactions and alternative payment brands for both eCommerce and mobile commerce. Cardinal Centinel®\* enables payment brands such as Verified by Visa, MasterCard® SecureCode™, Amazon Payments™, Bill Me Later®, Clickandbuy™, Ebates™, eBillme™, eLayaway™, Google™ Checkout, Green Dot® MoneyPak®, Mazooma™, MyECheck, NACHA® Secure Vault Payments (SVP), PayPal™, RevolutionCard™, Western Union®, Ukash™, and more to a network of over 30,000 merchants and merchant service providers. Our mobile commerce platform, Cardinal MAX™, makes it simple for retailers to sell and market products through the mobile channel. Cardinal's proprietary and easily deployable technology provides consumers, merchants, credit/debit card issuers, and processors the ability to conduct authenticated Internet, wireless and mobile transactions safely and securely. Headquartered in Cleveland, Ohio, with facilities in the United States, Europe, and Africa, Cardinal services a worldwide customer base. For more information, visit [www.cardinalcommerce.com](http://www.cardinalcommerce.com)

\* Patent # US 7,051,002 B2

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