

## FOR IMMEDIATE RELEASE

### Payvision Teams Up with RedFin Network

*New Partnership to Expand RedFin's Global Opportunities*

February 24, 2010 – Amsterdam, The Netherlands. Payvision, one of the leading international payment solutions providers for the card-not-present marketplace, announced today that it has formed an alliance with RedFin Network, a wholly owned subsidiary of Secured Financial Network, Inc. (OTCBB:SFNL).

Secured Financial Network Inc, through its wholly owned subsidiary, RedFin Network, is a leader in the payments and transactions industry, serving over 100 ISO/MSP acquiring companies throughout the Americas. RedFin Network is the exclusive distributor of Blue Bamboo ([www.BlueBamboo.com](http://www.BlueBamboo.com)) terminals and printers in the Americas, a product line including the industry leading H50 terminal and the P-25M printer/magnetic card reader.

RedFin Network owns and operates a Level 1 (PCI) Certified payment gateway known as The RedFin Gateway. The RedFin Gateway is a powerful payment gateway that is integrated with 15 individual payment platforms, enabling the processing of Credit/Debit/Check/Gift and Loyalty transactions quickly and securely.

"We are thrilled to enter into a partnership with a company whose business philosophy and products compliment ours," says Rudolf Booker, President and CEO of Payvision. "Payvision looks forward to supporting RedFin's efforts to expand their international footprint." "Our ISOs and VARs will benefit greatly from Payvision's comprehensive suite of global solutions," says Jeffrey Schultz, President and CEO of RedFin Network's parent company, Secured Financial Network, Inc. "We believe this newly formed partnership will help us achieve our goals for increased market share and globalization of our business."

\* \* \*

#### **About Payvision**

Headquartered in Amsterdam with satellite offices in New York, Boston, San Diego, Madrid, and Singapore, Payvision was founded in 2001 by international entrepreneur Rudolf Booker. This leading international payment solutions provider offers a comprehensive suite of products and services for the card-not-present arena. Its core is built on multiple key components that include domestic global acquiring, multi-currency processing and alternative payment solutions. Payvision's multi-tiered platform offers flexible and feature-rich, stream-lined solutions that can be deployed worldwide. At present, Payvision provides its domestic acquiring expertise to retail communities in over 40 countries and 150 currencies. To learn more about Payvision, please visit [www.payvision.com](http://www.payvision.com).

#### **About RedFin Network**

A wholly owned subsidiary of Secured Financial Network, Inc. (OTCBB:SFNL), RedFin Network operates a robust, yet merchant friendly, Internet Payment Gateway, "The RedFin Network". The Payment Gateway specializes in providing (PCI) Certified Payment Technology for small to enterprise size business and resellers in need of secure and reliable Wireless, Retail and Internet credit/debit card and ACH processing services with dedicated customer service

#### **Payvision Amsterdam**

Keizersgracht 668C  
1017 ET Amsterdam  
The Netherlands

Phone: +31 (0)20 794 23 00  
Fax: +31 (0)20 794 23 32

#### **Payvision New York**

101 Avenue of the Americas  
Suite 1006  
New York, NY 10013  
United States

Phone: +1 917 237 0900  
Fax: +1 917 591 3400

#### **Payvision Madrid**

Cañada Real de Merinas, 17  
Centro de Negocios Eisenhower  
Edificio 5, 4D  
28042 Madrid  
Spain

Phone: +34 91 312 23 26  
Fax: +34 91 312 23 25

#### **Payvision Singapore**

120 Lower Delta road  
Unit 05-01  
Cendex Centre  
Singapore 169208  
Singapore

Phone: +65 62760558  
Fax: +65 62709101

[www.payvision.com](http://www.payvision.com)  
[info@payvision.com](mailto:info@payvision.com)

[INFO@PAYVISION.COM](mailto:INFO@PAYVISION.COM)  
[WWW.PAYVISION.COM](http://WWW.PAYVISION.COM)



and technical support 24/7. RedFin is also the exclusive distributor of products manufactured by Blue Bamboo ([www,bluebamboo.com](http://www.bluebamboo.com)) in the Americas. Visit our websites [www.securedfinancialnetwork.com](http://www.securedfinancialnetwork.com) and [www.redfinnet.com](http://www.redfinnet.com).