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**FOR IMMEDIATE RELEASE**

## **Cross-Border eCommerce Community Initiated**

### **To Support the Global Expansion of Merchants, Payment Service Providers, ISOs and Acquiring Banks**

**Amsterdam, the Netherlands, October 10<sup>th</sup>, 2013** - Today, [Payvision](#), [PAY.ON](#), [ReD](#) and [World IT Lawyers](#) announce the launch of the Cross-Border eCommerce Community (CBEC), a strategic initiative that aims to support Merchants, Payment Service Providers, ISOs and Acquiring Banks within the CNP Payment Industry, expanding their business globally, by offering key insights and information on every aspect of international eCommerce.

Initiated by Payvision, the CBEC is endorsed by the [Ecommerce Europe](#) and [The Paypers](#). The members have committed to invest in research and deliver up-to-date information about country-specific eCommerce facts & figures, mature and emerging markets, preferred payment methods, logistics, risk and fraud, and eCommerce legislation & regulation. The community is designed to become the industry's cross-border eCommerce knowledge hub, offering a deeper understanding of the different influences on eCommerce and key insights that can help to drive international expansion, for the benefit of all stakeholders within the dynamic global eCommerce landscape.

*"I'm so excited to see that CBEC Partners are committed to cooperating in a non-competitive manner and actively sharing knowledge. CBEC is a new initiative that will earn the interest of online businesses, longing for transparency and simplicity, in their quest for international expansion. It will eventually lead to new business opportunities and boost cross-border eCommerce growth",* said Rolf Visser, Vice President Global Marketing Payvision.

Structured content such as country profiles, reports and infographics covering a broad range of markets – like for instance France, Brazil, Japan, Germany, UK, or US, will be gathered and shared via The Paypers's website within a dedicated section <http://www.thepayers.com/cross-border-ecommerce/> whilst the latest trends, opinion articles and editorials written by industry experts will be available via [www.crossborder-ecommerce.com](http://www.crossborder-ecommerce.com) microsite. Merchants, payment service providers, ISOs and acquirers around the world looking for global expansion will now have one-stop access to valuable information that can strategically support their cross-border eCommerce growth.

*"Cross-border eCommerce is a topic of interest to merchants across the globe. There is much to play for, but the challenges are also significant and this initiative will help merchants to gain a better understanding of the countries and payment environments into which they are seeking to expand. The contributing companies bring complementary experience to the table and the initial outputs combine a wealth of data and insight that isn't available in one place anywhere else. I salute the companies involved in bringing this together",* Johannes Ditterich, CEO [Limango](#) - Germany's leading web merchant, and part of [Otto Group](#).



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#### About Payvision

Payvision, an independent payment solutions provider specialized in global card processing for the e-commerce market, offers Acquiring Banks, PSPs, ISOs and their Merchants a secure, PCI-DSS Compliant, PSD Licensed, international payment processing platform, enhanced with innovative technology.

With one of the fastest growing global [acquiring network](#) in the world, Payvision provides international eCommerce opportunities, supporting its partners to expand their global footprint.

Payvision provides its customers 24/7 Support, 150+ transaction currencies and regional card settlement currencies, a high-end reporting interface and a solid risk management solution.

Founded in 2002, Payvision is headquartered in Amsterdam and has expanded its global services in over 40 countries with offices in New York, Utah, Madrid, Paris, London, Berlin, Singapore, Hong Kong, Macau, and Auckland.

Payvision has been awarded with "[Best CNP program outside U.S.](#)" during CNP Expo 2013, which took place in Orlando, Florida.

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